



Mina Paknahad

Personal

Name

Mina Paknahad

Address

Al Jadaf ,Dubai. UAE
Dubai

Phone number

+971506887661

Email

mina.paknahad96@gmail.com

Personal Information

Name: Mina Paknahad
Date of Birth: 21 September 1979 (30 Shahrivar 1358)
Place of Birth: Ilam, Iran
Residence: Dubai, United Arab Emirates
Phone: +971 50 688 7661
Email: minapaknahad96@gmail.com
Address: Al Jadaf Western Residence, Dubai, UAE

Education

Doctor of Business Administration (DBA) – Specialization in Healthcare Management
Ministry of Science Approved University, Tehran, Iran

Master’s Degree in Marketing Management – Firoozkooh, Tehran, Iran

Bachelor’s Degree in Business Management – Shahr-e Qods, Tehran, Iran

Professional Experience

Healthcare & Clinic Management

- Established and managed multiple medical and healthcare centers in collaboration with renowned physicians, including Dr. Ehsani, Dr. Vali, Dr. Alaei, Dr. Abbasi, Dr. Mohammadi, and Dr. Moradi.
- Supervised daily operations and led the Personnel, Recruitment, and Workforce Control Unit.
- Planned and monitored staff recruitment, training, and performance evaluation.
- Participated in the establishment and management of beauty and cosmetic surgery clinics.
- Conducted patient needs assessments and implemented strategies to enhance service quality and satisfaction.

Ministry of Industry, Mine and Trade – Inspection & Supervision Department

- Engaged in the inspection and supervision of metals, steel, gold and jewelry, home appliances, and automotive products.
- Collaborated with the Consumer Protection and Supervision Organization to ensure product quality and regulatory compliance.
- Conducted market research and customer behavior analysis for product evaluation and market improvement.

Marketing & Human Resources

- Designed and executed marketing and promotional strategies for healthcare services.
- Managed human resources functions, including recruitment, personnel affairs, and workforce planning.
- Analyzed patient and customer behavior to enhance satisfaction, loyalty, and overall service experience.

Key Skills

- Healthcare and Clinic Management
- Business Development and Project Launch
- Strategic Marketing and Market Research
- Human Resources, Recruitment, and Employee Relations
- Patient and Customer Behavior Analysis
- Collaboration with Governmental and Regulatory Bodies
- Bilingual Communication: English and Persian

Certifications & Training

- Doctor of Business Administration (DBA) – Healthcare Management
- Master's in Marketing Management
- Specialized Workshops in Clinic Establishment and Healthcare Management
- Customer Service Excellence Program (Takrim Arbab-e-Rojou)
- Medical Assistant Training
- Laboratory Assistant Training
- Emergency Room (ER) Assistant Training
- Effective Communication with Clients and Patients