



SOMAYEH AHMADI

CONTACT



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Tehran, Iran

EDUCATION

Bachelor's Degree in Industrial Management

2002- 2006

SKILLS

Management Skills



Creativity



Digital Marketing



Negotiation



Critical Thinking



Leadership



LANGUAGE

- English

Speaking

★★★★☆☆

Writing

★★★★☆☆

Listening

★★★★☆☆

ABOUT ME

With 23 years of professional experience, I am a responsible, organized, and dedicated professional with strong teamwork and communication skills. I am committed to continuous learning and personal development, and I am seeking an opportunity to contribute my expertise while continuing to grow in a professional environment.

EXPERIENCE

Administrative Manager

2003- 2019

Nia Air Conditioning Company / Mirdamad - Tehran

Marketing Manager

2019 - 2026

Kyrenia - North Cyprus

- Managed and optimized multilingual property listings across the company website in five languages, ensuring content accuracy and consistency.
- Developed and implemented SEO strategies in Persian, English, Arabic, and Turkish to enhance website visibility and improve search engine rankings.
- Supervised the ongoing maintenance, optimization, and performance of website content and property listings on a monthly basis.
- Oversaw and managed the company's CRM system to ensure efficient customer relationship management and data accuracy.
- Led and managed the company's English and Persian social media presence, particularly Instagram, from content planning to execution and performance monitoring.
- Directed the creation and publication of digital content, including video production, graphic design, and social media campaigns, to strengthen brand engagement.
- Coordinated cross-functional teams to address customer inquiries, oversee issue resolution, and ensure timely follow-up until successful completion.