



AREZOO TABARI

SOCIAL MEDIA & CONTENT SPECIALIST

UAE | +971 52 137 1850 | tabari.ar@gmail.com

Instagram • Reels • Stories • AI Content Tools

PROFESSIONAL SUMMARY

Social media and digital content professional focused on content ideation, content planning, short-form video production and editing, educational content development, and the use of AI tools to support content creation. Experienced with Instagram and visual/video content production tools, with a strong interest in social media development and professional content creation.

RELEVANT EXPERIENCE & PROJECT

Healthy_Waterr | Social Media Content Production & Management Project

- Planned and developed educational content ideas for Instagram.
- Created structures and scripts for short-form videos and Reels.
- Produced educational and informational content for social media.
- Developed concepts and structures for Stories and interactive content.
- Edited and prepared videos for social media publishing.
- Used AI tools for ideation, content creation and production workflow optimization.
- Reviewed Instagram Insights and content performance.
- Planned content topics and content structures to support audience engagement.

SOCIAL MEDIA SKILLS

Social Media Content Planning | Educational & Promotional Content | Content Ideation & Scripting | Reels Production & Editing | Stories Planning | Caption Writing & Call-to-Action | Audience Engagement | Instagram Insights | Content Calendar | Topic Research | AI-Assisted Content Creation

TOOLS

Instagram | CapCut | InShot | Adobe Premiere Pro | Adobe After Effects | AI Content Creation Tools | ChatGPT | Microsoft Word | Microsoft Excel

PROFESSIONAL SKILLS

Creativity & Ideation | Effective Communication | Planning & Organization | Attention to Detail | Multitasking | Fast Learning | Follow-up & Responsibility

EDUCATION & LANGUAGES

Bachelor's Degree in Industrial Management

Persian: Native | English: B2 - Upper Intermediate