

Alireza Sahlobey

E-commerce Manager | Website Designer | Dropshipping Specialist

Remote | Project-based

Website: **Edealco.ir**

Professional Summary

E-commerce Manager with over **10 years of hands-on experience** in website design, online sales, dropshipping, SEO, and digital marketing. Founder of **Edealco.ir**, managing the full e-commerce process from website setup and product research to sales, fulfillment, and customer experience. Experienced in multi-platform selling and performance-driven optimization.

Core Skills

E-commerce Management • Dropshipping & Fulfillment Operations • Shopify & WordPress • SEO (AI-assisted) • Google Ads Campaign Setup & Optimization • Product Research & Market Analysis • Multi-platform Sales (Website, Instagram, YouTube) • Conversion Optimization & Customer Experience

Professional Experience

Founder & E-commerce Manager – Edealco.ir (2014 – Present)

Built and managed an active e-commerce website for over 10 years. Managed website infrastructure, product sourcing, dropshipping operations, SEO strategy, Google Ads campaigns, content creation, order processing, fulfillment coordination, and customer experience optimization.

Sales Experience – Furniture & Kitchenware Store

Hands-on offline sales experience with direct customer interaction, strengthening negotiation skills, product presentation, and trust-based selling.

Industries & Focus Areas

Specialized in Home & Lifestyle products, including IKEA furniture and accessories, kitchenware, organizers, and home decor; Baby and childcare products; Dropshipping and affiliate marketing for international markets.

Tools & Platforms

Shopify • WordPress • Google Ads • Google Analytics • SEO Tools • AI-assisted Content Creation

Availability

Available for remote freelance or project-based collaboration.